



Elite <sup>DW</sup>

EXCLUSIVITY BY DESIGN



 **LANDMARK**  
CERAMICS



“Design Work” is a framework of ceramic surfaces for contemporary architectural projects. The floor and wall collections play with evocative materials drawing out sophisticated ceramic combinations with new design materials. Design Work is synonymous with design freedom: the colors are chosen to maximize the possible combinations between collections and within them. This creative freedom is dynamic and durable, thanks to the technical characteristics of porcelain stoneware, for use in a variety of elegant, modern residential and commercial environments.

 **LANDMARK**

### A new **landmark** in the ceramic industry

Landmark ceramics is an American company, based in Tennessee that has set out to research, manufacture and sell top quality porcelain ceramics in North America, taking advantage of the proven experience of the Gruppo Concorde, an international leader in the sector. Technological innovation, market presence, attention to detail, the welfare of people and the environment, efficient service and a thorough product range make Landmark a new benchmark in the North American market for those who are looking for a reliable partner for any building and architecture project using US made top quality porcelain tiles.



Elite 

EXCLUSIVITY BY DESIGN

With **style and innovation**, Elite is the collection that brings the elegance of the sown **Venetian floors terrazzo look** to the most contemporary settings. Faithfully reinterpreting the details of the flooring used in the most prestigious Italian architectures, Elite creates a refined visual counterpoint in modern spaces, with a delicate intertwining of chromatic variations, perfectly suitable for commercial and residential areas, both indoors and outdoors.

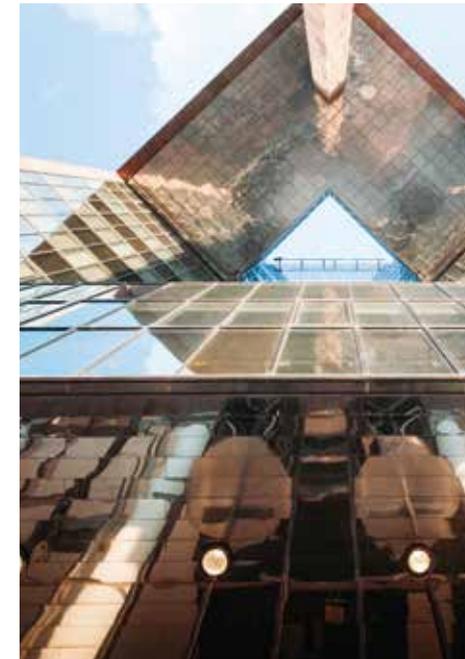
# EXCLUSIVE DESIGN



Contrasting and shade on shade **precious fragments of marble and flakes** stand out on the homogeneous porcelain surface, reviving the renowned Italian artisan tradition and creating an encounter between past and contemporaneity. This Venetian Terrazzo look is available in 4 timeless neutral colors. Elite is the ideal solution for designing a setting full of charm with creative motifs between walls and floors. A space full of value to surprise the most demanding expectations.

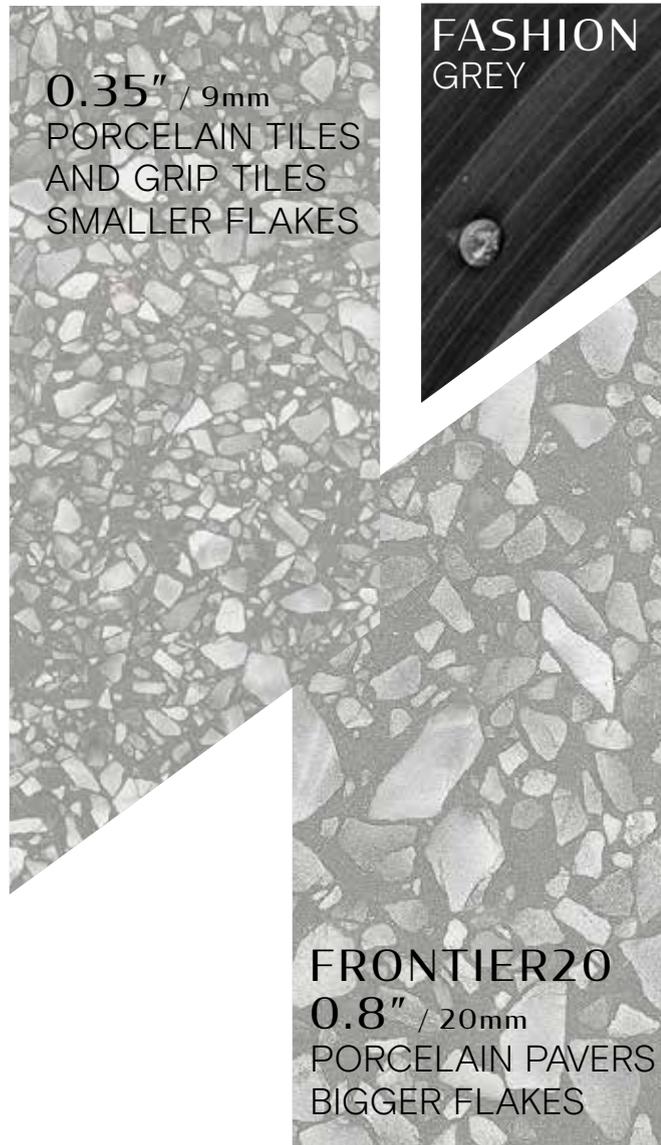


# CONTEMPORARY SPIRIT



# FANCY MOOD





01 \ Rooftop cocktail bar

# ONE STYLE, DUAL SOUL.

Matching looks between different thicknesses allows to easily design in & out transitions, without stylistic discontinuity. The outdoor Porcelain Pavers shows **bigger flakes** on the surface while the indoor porcelain tile version offers **smaller flakes** for an extra touch of refines.

**PROJECT**  
 OUTDOOR FLOOR DESIGN  
 Frontier20 Elite Fashion Grey - 24"x24"  
 Frontier20 Masterplan Patchwork White - 24"x24"  
 INDOOR FLOOR DESIGN  
 Elite Fashion Grey - 24"x24"





**PROJECT**

OUTDOOR FLOOR DESIGN

Frontier20 Fashion Grey - 24"x24"

Frontier20 Patchwork White - 24"x24"

OUTDOOR WALL DESIGN

Veneer World Urban Ledgestone Ash Mix - 6"x24"

COUNTER AND BENCHES

Frontier20 Diamond White - 24"x24"



**PROJECT**  
OUTDOOR FLOOR DESIGN  
Frontier20 Fashion Grey - 24"x24"  
WALL DESIGN  
Vision Color River Blue - 3"x12"  
Veneer World Urban LedgeStone Ash Mix - 6"x24"  
COUNTER AND BENCHES  
Frontier20 Diamond White - 24"x24"

FLOORS, WALLS AND FURNITURE, THE BROAD RANGE OF COLOR AND SIZES ALLOWS TO COVER ALL SURFACES IN ANY INTENDED USE WITH THE VENETIAN TERRAZZO LOOK.





02 \ Hollywood villa

# SOLUTIONS FOR A COMPLETE PROJECT.

Elite offers a selection of indoor and outdoor surfaces, for both floor and walls in residential and commercial settings allowing Designers to think freely without sacrificing safety over aesthetic.

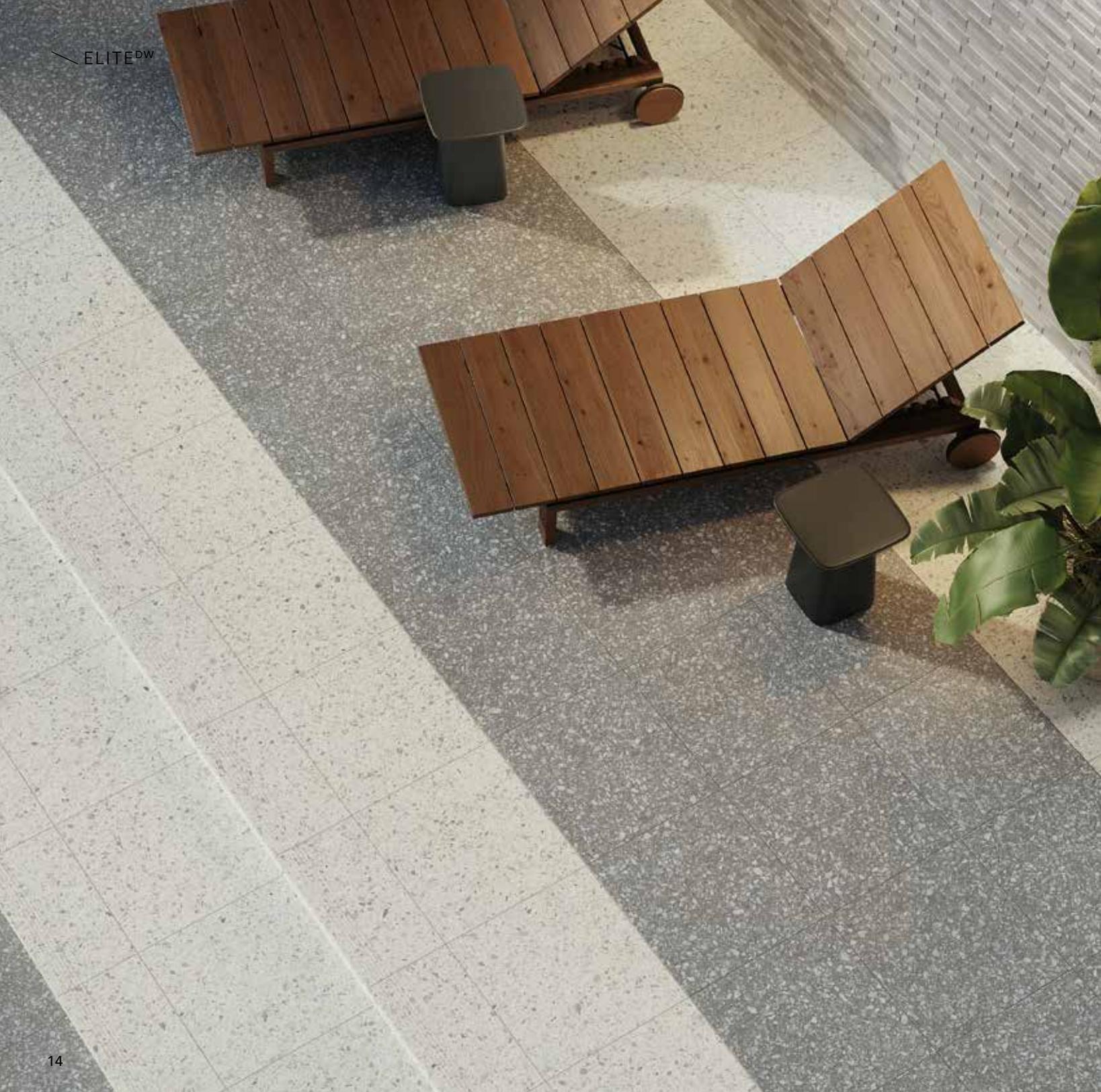
**PROJECT**  
OUTDOOR FLOOR DESIGN  
Frontier20 Fashion Grey - 24"x24"  
FIREPIT  
Frontier20 White Avenue - 24"x48"





**PROJECT**

OUTDOOR FLOOR DESIGN  
Frontier20 Diamond White - 24"x24"  
Frontier20 Fashion Grey - 24"x24"  
Frontier20 Diamond White / Fashion Grey Stair Tread Rectified - 12"x24"  
WALL DESIGN  
Veneer World Urban LedgeStone White Mix - 6"x24"  
Elite Fashion Grey - 24"x24"  
PLANTER BOX  
Veneer World Urban LedgeStone White Mix - 6"x24"



**PROJECT**

OUTDOOR FLOOR DESIGN  
 Frontier20 Diamond White - 24"x24"  
 Frontier20 Fashion Grey - 24"x24"  
 Frontier20 Diamond White / Fashion Grey Stair Tread Rectified - 12"x24"  
 OUTDOOR WALL DESIGN  
 Veneer World Urban Ledgestone White Mix - 6"x24"  
 Elite Fashion Grey - 24"x24"



ELITE'S DIFFERENT SHADES ALLOW TO CREATE CHROMATIC COMPOSITIONS ON THE FLOOR, TO SEPARATE SPACES WITH A FINE DETAIL.

03 Gentleman's hidehout

# CONTEMPORARY APPEAL.

Suitable for all residential and commercial spaces, Elite combines an ancient elegance with contemporary optical effects. A play of contrast which camouflages the presence of the joints by offering a continuous surface to walls and floors, giving value to every project.

DIAMOND  
WHITE

FASHION  
GREY



#### PROJECT

FLOOR DESIGN  
Elite Fashion Grey - 24"x24"  
Feeling Chestnut - 8"x40"  
WALL DESIGN  
Elite Diamond White - 24"x24"  
Masterplan Cosmopolitan Ash - 24"x24"



**PROJECT**

FLOOR DESIGN

Elite Fashion Grey - 24"x24"

Feeling Chestnut - 8"x40"

WALL DESIGN

Elite Diamond White - 24"x24"

OUTDOOR WALL DESIGN

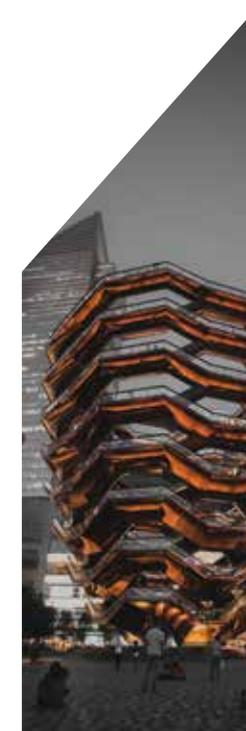
Vener World Urban LedgeStone White Mix - 6"x24"



PERFECTLY COMBINED WITH THE WOOD EFFECT COMING FROM DESIGN WORKS COLLECTIONS, ELITE ENHANCES ALL THE COMFORT OF A PRESTIGIOUS ENVIRONMENT.



**PROJECT**  
FLOOR DESIGN  
Elite Fashion Grey - 24"x24"  
Feeling Chestnut - 8"x40"





04 \ InFINITY hotel suite



DIAMOND  
WHITE

# OPEN AIR VIBES.

Elite lets you cross the threshold of a sumptuous outdoor with refined atmospheres rich in timeless suggestions and offering outstanding technical surfaces thanks to the Frontier20 Porcelain Pavers version. With a higher degree of functionality, porcelain tiles and pavers are much more resistant to wear than the material of inspiration offering safety and durability at once.



**PROJECT**  
OUTDOOR FLOOR DESIGN  
Frontier20 Diamond White - 24"x24"  
Frontier20 Patchwork Ash - 24"x24"  
WALL DESIGN  
Vener World Urban LedgeStone White Mix - 6"x24"



**PROJECT**

OUTDOOR FLOOR DESIGN

Frontier20 Diamond White - 24"x24"

Frontier20 Patchwork Ash - 24"x24"

OUTDOOR WALL DESIGN

Veneer World Urban LedgeStone White Mix - 6"x24"

POOL DESIGN

Frontier20 Fashion Grey - 24"x24"



DIAMOND  
WHITE



FASHION  
GREY

05 Happy hour nest

# CROSSING STYLE WITHOUT COMPROMISE.

Elite reproduces the fragments of natural stones and marbles, with a pattern of color and irregular textures. In an outdoor space, it ensures very high performance compared to the inspiration material. Resists scratching and high foot traffic, and can be easily maintained.



**PROJECT**  
OUTDOOR FLOOR DESIGN  
Frontier20 Diamond White - 24"x24"  
Frontier20 Fashion Grey - 24"x24"  
Frontier20 Cosmopolitan Ash - 12"x48"  
PLANTER BOX  
Frontier20 Diamond White - 24"x24"



**PROJECT**

OUTDOOR FLOOR DESIGN

Frontier20 Diamond White - 24"x24"

Frontier20 Fashion Grey - 24"x24"

Frontier20 Cosmopolitan Ash - 12"x48"

OUTDOOR WALL DESIGN

Veneer World Urban LedgeStone White Mix - 6"x24"

Vision Color Lava Red - 3"x12"

PLANTER BOX

Frontier20 Diamond White - 24"x24"



ELITE CAN BE EASILY COMBINED WITH THE RESIN EFFECT OF VISION COLOR AS WELL AS ALL THE DW COLLECTIONS SO THAT THE DETAILED TEXTURE OF THE VENETIAN TERRAZZO LOOK ENHANCES THE NEUTRAL TONES ON THE WALL AND FLOOR.



**PROJECT**

- OUTDOOR FLOOR DESIGN
- Frontier20 Diamond White - 24"x24"
- Frontier20 Fashion Grey - 24"x24"
- Frontier20 Cosmopolitan Ash - 12"x48"
- OUTDOOR WALL DESIGN
- Veneer World Urban LedgeStone White Mix - 6"x24"
- Vision Color Lava Red - 3"x12"
- PLANTER BOX
- Frontier20 Diamond White - 24"x24"



OYSTER  
BEIGE

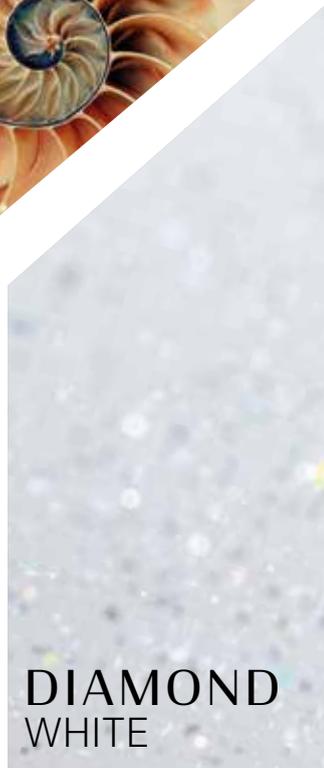


06 Exclusive mall

# PERFORMANCE FOR BEAUTY

In a commercial area, Landmark's porcelain guarantees outstanding performances thanks to its superior quality. With a higher degree of functionality, Elite porcelain tiles are very resistant to wear, creating a unique pattern wherever superior features are required. Elite is stronger and harder than granite and withstands every commercial and residential floor traffic condition.

DIAMOND  
WHITE



**PROJECT**  
FLOOR DESIGN  
Elite Diamond White - 24"x24"  
Elite Oyster Beige - 12"x24" / 24"x24"  
Feeling Maple - 8"x40"  
PLANTER BOX  
Veneer World Urban Ledgestone Beige Mix - 6"x24"



**PROJECT**

**FLOOR DESIGN**

- Elite Diamond White - 24"x24"
- Elite Oyster Beige - 12"x24" / 24"x24"
- Feeling Maple - 8"x40"
- Masterplan Geometric Multicolor Warm Mosaic G - 13.7"x11.22"

**WALL DESIGN**

- Soul Tartan Delicate - 24"x24"
- Vision Color Ocean Blue - 12"x24" - 24"x24"

**PLANTER BOX**

- Veneer World Urban LedgeStone Beige Mix - 6"x24"
- Vision Color Ocean Blue - 12"x24"



**PROJECT**

FLOOR DESIGN  
Elite Diamond White - 24"x24"  
Masterplan Geometric Multicolor Warm Mosaic G - 13.7"x11.22"  
WALL DESIGN  
Soul Tartan Delicate - 24"x24"  
PLANTER BOX  
Vision Color Ocean Blue - 12"x24"



DIFFERENT SIZES AND SHAPES FROM DESIGN WORKS PROJECT CAN BE COMBINED TO CREATE GEOMETRIC COMPOSITIONS ABLE TO CREATE FUNCTIONAL SPACES ACCORDING TO THEIR INTENDED USE.



07 \ Artistic bar

# ARTISTIC SUGGESTIONS.

The shiny shades of the floor enhance the graphics inspired by an ancient artisan technique used by specialized masters to cover prestigious places. An original pattern that suits any environment and evokes the past in a contemporary environment.



**PROJECT**  
 FLOOR DESIGN  
 Elite Diamond White - 24"x24"  
 Feeling Honey - 8"x40"  
 WALL DESIGN  
 Vision Pearl - 24"x48"  
 COUNTER  
 Vision Pearl - 24"x48"



**PROJECT**

FLOOR DESIGN

Elite Diamond White - 24"x24"

Feeling Honey - 8"x40"

WALL DESIGN

Vision Pearl - 24"x48"

Vision Color Jade Green 12"x24"

COUNTER

Vision Pearl - 24"x48"



ELITE INTERPRETS THE TRADITION OF THE VENETIAN TERRAZZO LOOK, BY GIVING LIFE TO A PRODUCT IN LINE WITH THE LATEST TRENDS IN INTERIOR DESIGN. THE FRAGMENTS OF MARBLE EMBEDDED INTO THE SURFACE COMBINE AN ELEGANT REFERENCE TO THE PAST WITH A CONTEMPORARY LOOK.



**PROJECT**  
FLOOR DESIGN  
Elite Diamond White - 24"x24"



PRECIOUS  
BLACK



FASHION  
GREY



08 PENTHOUSE APARTMENT

# FASCINATING ATTITUDE.

The colors palette finds a balance between dynamic graphics and neutral colors, achieving a new standard of elegance. Unique surfaces made of the finest porcelain creates the ability to combine a prestigious aesthetic with superior technical features and ease of installation.



**PROJECT**  
FLOOR DESIGN  
Elite Precious Black - 12"x24"  
Masterplan Cosmopolitan Ash - 24"x24"



**PROJECT**

FLOOR DESIGN

Elite Precious Black - 12"x24"

Masterplan Cosmopolitan Ash - 24"x24"

WALL DESIGN

Elite Fashion Grey -24"x24"

OUTDOOR WALL DESIGN

Vision Color Star Black - 12"x24"

COUNTER

Masterplan Fashion Black - 24"x24"



THANKS TO ITS VERSATILITY, THE SURFACES INSPIRED BY THE SOWN VENETIAN TERRAZZO LOOK CAN COMBINE PERFECTLY WITH COLORS AND LOOKS OF ALL THE TILES OF THE LANDMARK DESIGN WORK RANGE.

**PROJECT**

FLOOR DESIGN  
Masterplan Cosmopolitan Ash - 24"x24"  
WALL DESIGN  
Elite Fashion Grey - 24"x24"



FASHION  
GREY

09 \ Luxury reception

# VERSATILITY IS THE NEW CREATIVITY.

Thanks to their versatility, the surfaces inspired by the sown Venetian Terrazzo can perfectly dialogue with colors and looks within the Landmark Design Work collections.



PRECIOUS  
BLACK



### PROJECT

#### FLOOR DESIGN

Elite Precious Black - 12"x24"

Elite Fashion Grey - 12"x24" / 24"x24"

Feeling Chestnut - 8"x40"

#### WALL DESIGN

Vision Color Star Black Mosaic H - 12"x12"

Vision Concrete - 24"x48"

#### COUNTER

Feeling Chestnut - 8"x40"



Office ELITE<sup>DW</sup>

Office

reception

parking

**PROJECT**

**FLOOR DESIGN**

Elite Precious Black - 12"x24"

Elite Fashion Grey - 12"x24" / 24"x24"

Feeling Chestnut - 8"x40"

**WALL DESIGN**

Vision Concrete - 24"x48"

Veneer World Urban Ledgestone Beige Mix - 6"x24"

Feeling Chestnut - 8"x40"

**COUNTER**

Feeling Chestnut - 8"x40"



IN ANY SETTING, LANDMARK  
PORCELAIN IS EXTREMELY  
DURABLE. ELITE SURFACES  
ARE RESISTANT TO  
SCRATCHES, WEAR AND  
FOOT TRAFFIC. A SOLUTION  
THAT LASTS FOREVER.

**PROJECT**

FLOOR DESIGN

Elite Precious Black - 12"x24"

Elite Fashion Grey - 12"x24" / 24"x24"

**SUSTAINABILITY**

**RECYCLABLE**



Tiles can be recycled inside the production process when not fired yet, or once they have finished their life-cycle can be used as compact base material on the contrary many plastic base material such as vinyl cannot.

**SUSTAINABILITY**

**ECO-FRIENDLY AND SAFE**



**SUSTAINABILITY**

**ENERGY EFFICIENT**



Tile's inherent thermal mass reduces peak heating and cooling, which helps moderate temperature swings in your home.

**HEALTH**

**NATURAL INGREDIENTS**



Tile is made of clays and other naturally-occurring minerals and does not contain chemicals with potential adverse health effects (pvc, voc, formaldehyde, plastic etc...)

**SAFETY/DURABILITY**

**SCRATCH AND DENT RESISTANT**



Tile is strong, hard and resistant to most type of scratches. Tile also, being an extremely dense material, doesn't fear any denting damage, like many others flooring materials do.

**SAFETY/DURABILITY**

**FADE AND UV RESISTANT**



**SUSTAINABILITY**

**FLOOR HEAT FRIENDLY**



**SUSTAINABILITY**

**VERY LONG SERVICE LIFE**



Tile when properly installed and maintained can last for decades.

**SUSTAINABILITY**

**COST SAVING OVER TIME**



Thanks to its long service life and easy maintenance, porcelain tile is very cost effective over time when compared to flooring products that need to be replaced more frequently.

**SAFETY/DURABILITY**

**RESISTANT TO ACID**



**SAFETY/DURABILITY**

**WATER PROOF**



Tile is very compact and impervious therefore doesn't absorb. With tile you'll never have to worry about water.

**SAFETY/DURABILITY**

**FIRE PROOF**



Tile doesn't burn, melt or give off toxic fumes when exposed to fire.

**HEALTH**

**PREVENT BACTERIA GROWTH**



Tile is completely inhospitable to bacteria. That means no mold or mildew, and a healthier home for you.

**HEALTH**

**ZERO ALLERGENES**



Tile is both hard and impervious therefore inhospitable to dust mites, bacteria, fungi, mold and other irritants.

**HEALTH**

**ZERO SMOKE DEVELOPMENT**



Tile never gives off toxic fumes, even when exposed to fire.

**SAFETY/DURABILITY**

**DOESN'T BEND**



Tile is hard and compact.

**SAFETY/DURABILITY**

**PET FRIENDLY**



Tile is both dog and cat scratch proof.

**SAFETY/DURABILITY**

**RESISTANT TO FROST**



Tile is snow and ice proof.

**HEALTH**

**ZERO FORMALDEHYDE**



Formaldehyde is known to lead to an increased incidence of asthma. Tile has zero formaldehyde.

**HEALTH**

**ZERO PVC ZERO VOC**



Tile is completely PVC and VOC (volatile organic compound) free that means a healthier home for you.

**HEALTH**

**PLASTIC FREE**



Tiles are free from any PBM (Plastic Base Material) materials used in vinyl and LVT.

**EASY CARE**

**STAIN RESISTANCE**



**EASY CARE**

**EASY TO KEEP CLEAN**



**VERSATILITY**

**FLOOR AND WALL**



Tile is ideal for both floor and wall application indoor and outdoor.

COLORED BODY PORCELAIN TILE - Rectified Monocaliber

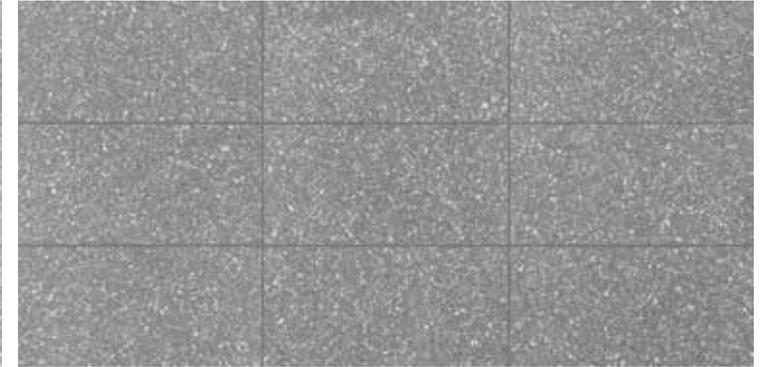
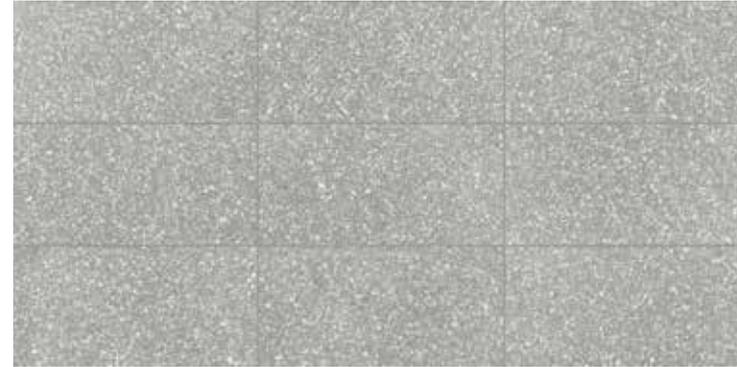
MATT FINISH

DIAMOND WHITE

OYSTER BEIGE

FASHION GREY

PRECIOUS BLACK



Available sizes

Color shading

Available sizes

Color shading



24"x24"  
MATT  
± 0.35" / 9 mm

12"x24"  
MATT  
± 0.35"

24"x24"  
MATT  
± 0.35"

12"x24"  
MATT  
± 0.35"

Available sizes

Color shading

Available sizes

Color shading



24"x24"  
MATT  
± 0.35" / 9 mm

12"x24"  
MATT  
± 0.35"

12"x24"  
MATT  
± 0.35"

The color of tiles printed in this catalog may differ from actual tiles. Tile color reproductions in this catalog are representative only. Slight tone and shade variations are inherent in porcelain tiles. Before selecting a color, we recommend that you contact your local representative, who will provide you with a sample piece of the requested tile.

This porcelain tile product is manufactured with a V2 shade variation. Remember that the amount of color as well as the texture of each piece may vary from tile to tile. Inspect the product immediately upon delivery and select tiles from many boxes during installation to minimize and blend any possible color difference.

Color Shading



UNIFORM APPEARANCE



SLIGHT VARIATION



MODERATE VARIATION



SUBSTANTIAL VARIATION

COORDINATED COVE BASE AND BULLNOSE FROM VISION, VISION COLOR AND MASTERPLAN COLLECTIONS

	 COVE BASE 6"x12"	 BULLNOSE 3"x24"
ELITE OYSTER BEIGE	VISION DOVE / VISION COLOR STAR WHITE	VISION DOVE / VISION COLOR STAR WHITE MASTERPLAN PRECIOUS IVORY / MASTERPLAN WHITE AVENUE
ELITE DIAMOND WHITE	VISION DOVE / VISION COLOR STAR WHITE	VISION DOVE / VISION COLOR STAR WHITE MASTERPLAN WHITE AVENUE
ELITE FASHION GREY	VISION CONCRETE / VISION COLOR STAR WHITE	VISION CONCRETE / VISION COLOR STAR WHITE MASTERPLAN COSMOPOLITAN ASH
ELITE PRECIOUS BLACK	VISION CONCRETE / VISION DARK VISION COLOR STAR WHITE / VISION COLOR STAR BLACK	VISION CONCRETE / VISION DARK VISION COLOR STAR WHITE / VISION COLOR STAR BLACK MASTERPLAN FASHION BLACK

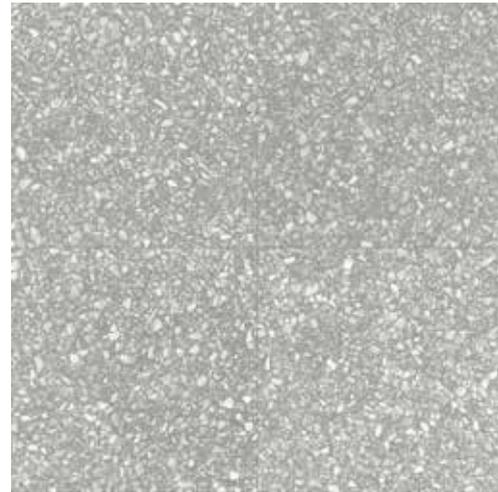
COLORED BODY PORCELAIN PAVERS- Rectified Monocaliber

MATT FINISH

DIAMOND WHITE



FASHION GREY



Available sizes

Color shading



24" x 24"  
MATT  
± 0.8" / 20 mm

Available sizes

Color shading



24" x 24"  
MATT  
± 0.8"

RECOMMENDED USE

Elite matt finish is recommended for indoor floors, walls, countertops, and outdoor walls in commercial and residential applications. The use of Elite matt finish is not recommended for outdoor floors (for that application use Frontier20). Landmark recommends an offset no greater than 30%, if a staggered pattern is required for tiles of 20" inches or longer. Landmark recommends the use of leveler for a proper installation.

CARE AND MAINTENANCE

Do not apply any wax or sealer to the product after installation. Regular cleaning is the best way to keep tiles looking good. Use clean, hot water (add household cleaner for more aggressive cleaning). Rinse thoroughly and dry with a soft cloth to prevent water spots. Please visit [lcsusa.com](http://lcsusa.com). For further information regarding the care and maintenance of Landmark products.

WARRANTY

Landmark guarantees that its products will meet or exceed the performance specifications set out in ANSI A137.1- 2012 and in the performance specifications section of the Landmark general catalog. For more information, please visit our website at [lcsusa.com](http://lcsusa.com).

COLORED BODY PORCELAIN - Rectified Monocaliber

PHYSICAL PROPERTIES	TEST ASTM	NORTH AMERICAN STANDARD A137.1*	PORCELAIN TILES	PORCELAIN PAVERS FRONTIER20
			RESULTS	RESULTS
Water absorption *	C373	≤ 0.5%	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.1
DCOF Average dynamic coefficient of friction **	BOT 3000 test	≥ 0.42	≥ 0.42	≥ 0.6
Skid Resistance	DIN 51097	-	-	A+B+C
	DIN 51130			R11
Resistance to freeze/thaw cycling *	C1026	As reported	RESISTANT	RESISTANT
Resistance to thermal shock	C484	As reported	RESISTANT	RESISTANT
Warpage (edge)	C485	Warpage ± 0.4% or ± 0.05 in	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.1
Warpage (diagonal)	C485	Warpage ± 0.4% or ± 0.07 in	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.1
Wedging	C502	± 0.25% or ± 0.03 in	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.1
Chemical resistance	C650	As reported	UNAFFECTED	UNAFFECTED
Resistance to stain	C1378	As reported	UNAFFECTED	UNAFFECTED
Thickness	C499	Range: 0.04 in	COMPLY WITH ANSI A137.1	COMPLY WITH ANSI A137.1
Breaking strength	C648	250 lbf or greater	COMPLY WITH ANSI A137.1	≥ 2200 lbf

\* Average values referred to our production and related to the matt finish of the product.

\*\* As far as values relating to the matt finish of the product and to tests carried out by certified external laboratories whose results are available upon request at Headoffice, we are willing to check the lot you are interested in purchasing.

- Be sure to use tiles belonging to the same caliber.
- Test results are available on request.
- The information provided can be subject to change. Please refer to [lcsusa.com](http://lcsusa.com) for the latest, most accurate and up-to-date information.





**Landmark Ceramics - UST, Inc.**

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[lcsa.com](http://lcsa.com)

LEARN MORE ABOUT

